

October 24, 2024

Launch of new M&A platform “BMP-CORPORATE”

a fair and secure platform limited to potential buyers with whom MACP has a comprehensive advisory agreement.

M&A Capital Partners Co., Ltd. (Chuo-Ku, Tokyo, President & CEO: Satoru Nakamura, from now on referred to as "MACP") will release a new platform, “BMP-CORPORATE” on November 1st, 2024, for buyer matching.



BMP-CORPORATE is our self-developed matching platform where users can view information related to deals on the matching waiting list on the website. The platform is limited to our customers, potential buyers to whom we provide comprehensive advisory services. Through the platform, we can match the optimal buyers for our customers who need to transfer their business or shares.

The BMP-CORPORATE platform allows us to match sellers with credible potential buyers with a solid intent to merge or acquire, to whom we provide comprehensive advisory services online, realizing a more secure and precise result.

In addition to the BMP, another platform we have already released limited for and widely utilized by financial institutions, the new BMP-CORPORATE platform will enable us to expand our network to credible potential buyers further. Therefore, we are more prepared to provide client-first, secure, and fair M&A to support business succession and development for SMEs.

■ Features of BMP-CORPORATE

- Services are limited to our customers, the potential buyers to whom we provide comprehensive advisory services

Our customers who need to transfer their businesses or shares can progress their deals by matching with credible potential buyers with whom we have comprehensive advisory agreements.

• **Connect the selling and acquisition needs by matching with our extended network of potential buyers to whom we provide comprehensive advisory services**

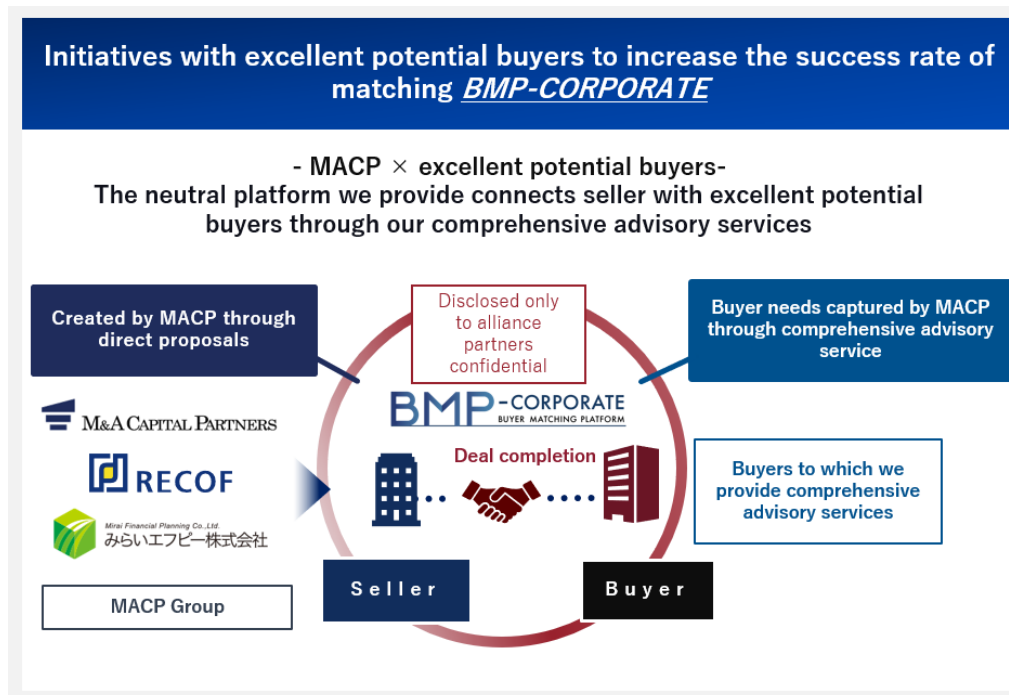
We expect to achieve more excellent mutual benefits by higher precision matching for our customers from the selling and acquiring sides with needs we have captured from our rich networks.

• **A wide variety of selling needs information available from MACP Group companies**

Various selling needs of different sizes and industries waiting for matching from MACP Group (MACP, RECOF, and Mirai Financial Planning) are available on the platform.

• **Experienced consultants provide client-first support until M&A closure**

Experienced MACP advisors provide end-to-end client support, from listing on the BMP-CORPORATE platform of the company selling needs to M&A matching with candidate companies (buyers), execution, and close of deals.



■ **Provide client-first, secure, and fair M&A through the fair and secure platform**

Recognition of M&A as a solution to the problem of a company's lack of successors and as an option for business growth is increasing year by year, and the need for M&A is strong. Additionally, the number of M&A advisors has risen rapidly in recent years, with more than 2,800 institutions (as of September 2024) registered with the Small and Medium Enterprise Administration. On the other hand, the increase in the number of M&A advisors has led to questions about the quality of support, and various issues have become apparent.

Against this backdrop, MACP supports companies needing business succession and business growth through M&A by pursuing client-first, secure, and fair M&A, which has been crucial to us since our founding. The BMP-CORPORATE initiative leads to fair M&A by fairly and securely matching companies considering selling or acquiring business in a secure environment. As a leading company in the M&A brokerage industry, MACP aims to support the business succession and business growth of SMEs and contribute to the further development of the Japanese economy by engaging in M&A initiatives that serve as a model for the industry through various initiatives.

■ Company overview

Company name: M&A Capital Partners Co., Ltd. (Listed on the Tokyo Stock Exchange Prime, Securities Code: 6080)

Location: 36th floor, Yaesu Central Tower, Tokyo Midtown Yaesu, 2-2-1 Yaesu, Chuo-ku, Tokyo

Representative: President Satoru Nakamura

Established: October 2005

Business: M&A brokerage business

URL : <https://www.ma-cp.com/>

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