

28th November 2024

M&A Capital Partners Announces Business Partnership with Kahoku Shimpō Publishing

Launching the “Regional Co-Creation Project” in Miyagi Prefecture, Driving the Tohoku Economy

M&A Capital Partners Co., Ltd. (Chuo-Ku, Tokyo, President & CEO: Satoru Nakamura, hereinafter referred to as "MACP") is pleased to announce that on November 28, 2024, it has signed a business partnership agreement with Kahoku Shimpō Publishing Co., Ltd. (Sendai City, Miyagi Prefecture; President: Masahiko Ichiriki, hereinafter “Kahoku Shimpō”) as the seventh installment of the “Regional Co-creation Project,” an initiative to expand options for business succession and growth among local newspapers nationwide. This partnership will launch the “Regional Co-Creation Project” in Miyagi Prefecture.

■Background

Miyagi Prefecture, home to over 100,000 businesses, plays a crucial role in supporting the regional economy and driving the economy of the Tohoku region as its largest economic zone. However, with the aging population, the average age of business owners in Miyagi has exceeded 60 years, and nearly 60% of businesses lack successors. In fiscal 2023, Miyagi had the highest number of bankruptcies in the Tohoku region due to the lack of successors. The issue of business succession in Miyagi is a significant economic concern for the prefecture and the entire Tohoku region.

MACP and Kahoku Shimpō have been conducting awareness activities on business succession and growth through seminars and information dissemination in Miyagi. The "Miyagi Business Owners Forum," co-hosted in 2023 and 2024, received overwhelming participation, highlighting the high interest among local business owners in M&A for business succession and growth. To further accelerate these efforts, the partnership aims to raise awareness of M&A and other business succession and growth options among local business leaders, leveraging MACP's extensive M&A advisory experience and Kahoku Shimpō's influence and credibility.

■Overview of the Partnership

As part of the seventh installment of the "Regional Co-Creation Project" announced on October 4, 2023, MACP has signed a business partnership agreement with Kahoku Shimpō, the largest newspaper in the Tohoku region and Miyagi Prefecture, to promote business succession and growth options. Moving forward, the partnership will strengthen information dissemination and introduce companies facing challenges in business succession, growth strategies, and corporate revitalization in Miyagi Prefecture.

Note: Mirai FP Co., Ltd., a member of the MACP Group, will handle corporate revitalization.



■First Initiative Post-Partnership - Commemorative Free Online Seminar

To commemorate this partnership, Kahoku Shimpō and MACP will host a free online seminar on December 24, 2024 (Tuesday) from 14:00 to 15:00. This seminar is aimed at business owners in Miyagi Prefecture and will provide insights into M&A as one of the options for business succession.

Details of the Commemorative Free Online Seminar : <https://www.ma-cp.com/seminar/20241224/>

■Company overview

Company name: M&A Capital Partners Co., Ltd. (Listed on the Tokyo Stock Exchange Prime, Securities Code: 6080)

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Representative: President Satoru Nakamura

Established: October 2005

Business: M&A brokerage business

URL : <https://www.ma-cp.com/>

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