

December 10, 2024

M&A Capital Partners Announces Business Partnership with the Kitanippon Shimbun

First in the Hokuriku Region-launching the “Regional Co-creation Project” in
Toyama Prefecture

M&A Capital Partners Co., Ltd. (Chuo-Ku, Tokyo, President & CEO: Satoru Nakamura, hereinafter referred to as "MACP") is pleased to announce that on December 10, 2024, that it has signed a business partnership agreement with the Kitanippon Shimbun Co., Ltd. (Toyama City, Toyama Prefecture; President: Makoto Kamachi, hereinafter "Kitanippon Shimbun") as the eighth installment of the "Regional Co-Creation Project," an initiative to expand options for business succession and growth among local newspapers nationwide. This partnership will launch the "Regional Co-Creation Project" in Toyama Prefecture.

Background

Toyama Prefecture, known as the "City of Medicine," has developed various industries such as pharmaceuticals, manufacturing, and tourism that leverage its rich natural environment. The development of the Hokuriku Shinkansen, highways, and ports has also established it as a logistics hub supporting the regional economy of Hokuriku. However, the average age of business owners in Toyama has exceeded 65 years, and nearly 60% of businesses lack successors, making business succession a serious issue. In fiscal 2023, Toyama had the highest number of bankruptcies in the Hokuriku region due to the lack of successors. An increase in bankruptcies due to the absence of successors would significantly impact not only employees and their families but also business partners and the entire economy of Toyama and the Hokuriku region.

In June 2024, MACP and Kitanippon Shimbun co-hosted the "Hokuriku Business Owners Forum 2024 in Toyama," conducting seminars on business succession and growth through M&A for local companies. The seminar received overwhelming participation, far exceeding the capacity, indicating the high interest among local business owners in M&A for business succession and growth.

To accelerate these efforts further, the partnership aims to raise awareness of M&A and other business succession and growth options among local business leaders in Toyama and the Hokuriku region, considering this crucial for further economic revitalization. By combining MACP's extensive M&A advisory experience with Kitanippon Shimbun's influence and credibility, the partnership seeks to maximize the strengths of both companies.

Overview of the Partnership

As part of the eighth installment of the "Regional Co-Creation Project" announced on October 4, 2023, MACP has signed a business partnership agreement with Kitanippon Shimbun, the most influential newspaper in Toyama Prefecture, to promote business succession and growth options. Moving forward, the partnership will strengthen information dissemination and introduce companies facing challenges in business succession, growth strategies, and corporate revitalization in Toyama Prefecture.

Note: Mirai FP Co., Ltd., a member of the MACP Group, will handle corporate revitalization.

First Initiative Post-Partnership - Commemorative Free Online Seminar

To commemorate this partnership, Kitanippon Shimbun and MACP will host a free online seminar on January 23, 2025 (Thursday) from 14:00 to 15:00. This seminar is aimed at business owners in Toyama Prefecture. It will introduce M&A as one of the options for business succession and growth. The seminar will provide insights on "How to Grow and Develop in Line with Changing Times."

Details of the Commemorative Free Online Seminar: <https://www.ma-cp.com/seminar/20250123/>

Company overview

Company name: M&A Capital Partners Co., Ltd. (Listed on the Tokyo Stock Exchange Prime,

Securities Code: 6080)

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Established: October 2005

Business: M&A brokerage business

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