

July 10, 2025

MACP Announces Business Alliance with Ryukyu Shimpo

-Start of "Regional Co-creation Project" in Okinawa, which ranks fifth nationwide in terms of the number of businesses in lack of successors

M&A Capital Partners Co., Ltd. (Chuo-Ku, Tokyo, President & CEO: Satoru Nakamura, hereinafter referred to as "MACP") is pleased to announce that on July 10, 2025, we have launched "Regional Co-Creation Project" in Okinawa as the thirteenth installment of our efforts to spread "options for business succession and business growth" in collaboration with various national newspaper companies, by signing a business partnership agreement with The Ryukyu Shimpo Co., Ltd (Headquartered in Naha City, Okinawa Prefecture; President: Hitoshi Fukuhara; hereinafter referred to as 'Ryukyu Shimpo').



■ Background of the Business Partnership

Okinawa Prefecture's regional economy is supported by a diverse range of industries, including tourism, agriculture, fisheries, and manufacturing. The number of tourists has been recovering following the COVID-19 pandemic, driving growth in the local economy. However, many businesses in the prefecture are small and family-run, and the issue of successor shortages is becoming increasingly severe.

According to a survey by Teikoku Databank, the successor shortage rate among companies in Okinawa in 2024 reached 65.3%, surpassing the national average and ranking fifth highest in the country. Although the aging of business owners is relatively moderate nationwide, it is progressing steadily. If proper business succession is not carried out, it could lead to the closure of companies that support the region, severely affecting employment, technology, and the preservation of local culture.

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Considering this situation, it is becoming increasingly crucial for business owners to consider succession early and to recognize M&A as one of the available options. By combining MACP's extensive M&A track record in Okinawa with the strong communication network and trusted presence of Ryukyu Shimpo in the region, we have entered into a business partnership agreement to further promote understanding of M&A as a viable option for business succession and growth among local business owners.

Overview of the Business Partnership

As the 13th installment of the "Regional Co-Creation Project" announced on October 4, 2023, we have signed a business partnership agreement with Ryukyu Shimpo, the most influential media outlet in Okinawa prefecture, to promote M&A as an option for business succession and growth.

From now on, we will strengthen information dissemination to raise awareness of M&A as a succession and growth strategy in Okinawa, and we will also work to introduce companies facing challenges related to succession, growth strategy, or corporate revitalization. *1

*1 Corporate restructuring is handled by MACP Group's Mirai Financial Planning Co., Ltd.

■ First Initiative Following the Partnership-Commemorative Seminar Planned

To commemorate the partnership, Ryukyu Shimpo and MACP plan to hold a joint seminar. Details will be announced in the Ryukyu Shimpo newspaper and other media once finalized.

Company overview

Company name: M&A Capital Partners Co., Ltd. (Listed on the Tokyo Stock Exchange Prime,

Securities Code: 6080)

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