

August 21, 2025

**MACP Announces Business Alliance with Shinano Mainichi Shimbun****The first “regional Co-creation Project” in the Koshinetsu region starts in Nagano Prefecture**

M&A Capital Partners Co., Ltd. (Chuo-Ku, Tokyo, President & CEO: Satoru Nakamura, hereinafter referred to as "MACP") is pleased to announce that we have signed a business alliance agreement on August 21, 2025, with Shinano Mainichi Shimbun Co., Ltd. (Nagano City, Nagano Prefecture, President and CEO: Sotaro Kosaka, hereinafter referred to as “Shinano Mainichi Shimbun”) as the 15<sup>th</sup> installment of the “Regional Co-Creation Project” with newspapers nationwide to spread “options for business succession and business growth,” and have launched the first “Regional Co-Creation Project” in Nagano Prefecture in the Koshinetsu region.

**■ Background of this business alliance**

Nagano Prefecture, known as "Shinshu," is blessed with abundant natural surroundings and pure water resources. It has served as a key transportation hub connecting the east and west, north and south, since ancient times. The region has built a strong economic base as a highland tourist destination and agricultural area, while also developing diverse industries such as precision instruments, electronic components, food processing, and tourism in a balanced way.

Manufacturing is one of the key industries in Nagano Prefecture. In the field of precision instruments and electronic components, it is home to many highly competitive global companies and is the core of the local economy.

On the other hand, according to a survey by Teikoku Databank, the successor absence rate in Nagano

Prefecture is at the same high level as the national average, with delays in business succession especially noticeable in small and medium-sized businesses.

In key industries supporting the region, such as manufacturing, agriculture, and tourism, business owners are aging, and many are left without successors.

If succession doesn't occur, it is highly possible that more companies will go bankrupt, and employees, their families, customers, and the local economy will be harmed. It is crucial for business owners to start a business succession as soon as possible, to develop successors and prepare for the transition, and consider various methods such as intra-family succession, employee succession, and M&A.

MACP and Shinano Mainichi Shimbun formed a business alliance on August 21 to support the sustainable growth of Nagano's economy and the survival of local companies, coinciding with the 149th anniversary of the merger of Chikuma and Nagano prefectures. The two organizations will help revitalize the entire prefecture's economy by providing clear information on business succession and growth options, such as mergers and acquisitions, to small and medium-sized business owners in Nagano. By combining MACP's extensive advisory experience with Shinano Mainichi Shimbun's communication skills and the trustworthiness of community-based support, we aim to strengthen the support system rooted in Nagano.

## ■ Overview of the Business Partnership

As the fifteenth installment of the “Regional Co-Creation Project” announced on October 4, 2023, we have entered into a business partnership with the Shinano Mainichi Shimbun, the most influential media outlet in Nagano Prefecture, to promote awareness of business succession and growth strategies.

Moving forward, we will strengthen information dissemination efforts to raise awareness of succession and growth options in Nagano. Additionally, we will work to identify and support companies facing challenges in succession planning, growth strategy, or corporate revitalization. <sup>\*1</sup>

<sup>\*1</sup> Corporate restructuring is handled by MACP Group's Mirai Financial Planning Co., Ltd.

## ■ First Initiative Following the Partnership-Commemorative Seminar Planned

To commemorate this partnership, The Shinano Mainichi Shimbun and MACP will co-host a free online seminar on October 16, 2025, from 14:00 to 15:00.

This seminar is designed for business owners in Nagano Prefecture and will offer valuable insights into “M&A as One of the Options for Business Succession.”

<https://www.ma-cp.com/seminar/20251016/>

## ■ Company overview

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Established: October 2005

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Business: M&A brokerage business

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