

September 2, 2025

MACP Announces Strategic Partnership with Chugoku Shimbun Protecting Hiroshima's Vibrant Industries from Closure Due to Lack of Successors Launch of the "Regional Co-Creation Project"

M&A Capital Partners Co., Ltd. (Headquartered in Chuo-ku, Tokyo; President: Satoru Nakamura; hereinafter "MACP") is pleased to announce that on September 2, 2025, it entered into a business partnership agreement with The Chugoku Shimbun Co., Ltd. (Headquartered in Hiroshima City, Hiroshima Prefecture; President: Tetsuya Okahata; hereinafter "Chugoku Shimbun") as the 18th installment of our "Regional Co-Creation Project." This initiative aims to promote awareness of business succession and growth options in Hiroshima Prefecture.

第18弾

中国新聞社 × M&A CAPITAL PARTNERS

広島経済のさらなる活性化を。

中国新聞社と“事業承継・事業成長の選択肢”を広めていく取り組み。

MACP Group Local co-creation Project
地域共創プロジェクト

■ Background of the Partnership

Hiroshima Prefecture, located along the Seto Inland Sea, has developed as the economic and cultural hub of the Chugoku region. It is home to a wide range of industries including automotive, manufacturing, shipbuilding, steel, and food processing, with globally recognized companies such as Mazda headquartered in the region. Its mild climate and well-developed port and transportation infrastructure make Hiroshima a key economic center in western Japan.

However, a recent survey by Teikoku Databank's Hiroshima Branch revealed that 57.6% of 6,411 companies in Hiroshima Prefecture lack successors—an increase of 1.0 percentage point from the previous survey and 5.5 points higher than the national average of 52.1%. This issue is particularly severe in core industries such as manufacturing, construction, and services.

As business owners age, the absence of succession planning can lead to business closures, resulting in job losses

and the loss of valuable technologies and expertise. It is therefore essential for business owners to consider succession options early, including M&A, not only for the survival and growth of individual companies but also for preserving the industrial foundation of Hiroshima Prefecture for future generations.

MACP and Chugoku Shimbun have previously collaborated on seminars and awareness initiatives focused on business succession and growth. The “Chugoku Business Leaders Forum 2023 in Hiroshima,” co-hosted in 2023, attracted attendance far exceeding expectations, underscoring the high level of interest among local business leaders. Building on this momentum, the two companies have decided to strengthen their collaboration. By combining MACP’s extensive M&A advisory experience with Chugoku Shimbun’s media reach and credibility, the partnership aims to expand awareness of business succession and growth strategies, thereby contributing to regional revitalization.

■ Overview of the Business Partnership

As the 18th installment of the “Regional Co-Creation Project” announced on October 4, 2023, MACP has entered into a business partnership with Chugoku Shimbun, the most influential media outlet in Hiroshima Prefecture. The partnership aims to raise awareness of business succession and growth options and to facilitate the introduction of companies facing challenges related to succession, growth strategies, or corporate revitalization.

Note: Corporate revitalization will be handled by Mirai Financial Planning Co., Ltd., a member of the MACP Group.

■ First Initiative Following the Partnership - Free Online Seminar

To commemorate the partnership, MACP and Chugoku Shimbun will co-host a free online seminar on Tuesday, October 21, 2025, from 14:00 to 15:00. The seminar will provide Hiroshima-based business owners with valuable insights into M&A as one of the options for business succession.

Details: <https://www.ma-cp.com/seminar/20251021/>

■ Company Information

Company Name: M&A Capital Partners Co., Ltd. (Listed on the Tokyo Stock Exchange Prime Market, Securities Code: 6080)

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Established: October 2005

Business Description: M&A brokerage services

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