

September 9, 2025

**MACP Announces Strategic Partnership with the Kyoto Shimbun****Launching the “Regional Co-Creation Project” to Preserve Tradition and Revitalize the Economy  
in Kyoto and Shiga**

M&A Capital Partners Co., Ltd. M&A Capital Partners Co., Ltd. (Headquartered in Chuo-ku, Tokyo; President: Satoru Nakamura; hereinafter “MACP”) is pleased to announce that on September 9, 2025, it entered into a business partnership agreement with Kyoto Shimbun Holdings (Head Office: Kyoto City, Kyoto Prefecture; President: Yuji Onishi, hereinafter “Kyoto Shimbun HD”) as part of the 19th installment of its nationwide “Regional Co-Creation Project.” This initiative aims to promote awareness of business succession and growth strategies in Kyoto and Shiga Prefectures.

第19弾

京都新聞 × M&A CAPITAL PARTNERS

京都・滋賀経済の  
さらなる活性化を。

京都新聞と“事業承継・事業成長の選択肢”を  
広めていく取り組み。

MACP Group Local co-creation Project  
地域共創プロジェクト

**■ Background of the Partnership**

Kyoto served as Japan’s capital for over a thousand years and remains a region that preserves Japan’s traditional culture through its historic architecture, temples, and shrines. While deeply rooted in tradition, Kyoto is also a forward-looking “creative city” where innovation and heritage coexist, fostering industries that blend tradition with modernity.

Traditional crafts such as Nishijin textiles, Kyo-Yuzen dyeing, and Kiyomizu pottery have evolved beyond mere preservation. These industries now incorporate contemporary design and functionality, forming a dynamic sector that transcends conventional boundaries. In recent years, the rise in inbound tourism has further energized the local economy, enabling Kyoto to share its cultural legacy globally while contributing to regional revitalization. Shiga, home to Lake Biwa—the largest lake in Japan—is a nature-rich region that has historically thrived as a transportation hub. Today, its logistical advantages continue to attract companies that establish production bases

in the area. Shiga also preserves a wealth of historical and cultural assets, including Hikone Castle and Enryakuji Temple on Mount Hiei, as well as sites associated with notable figures from the Sengoku period and beyond. Shiga ranks first nationwide in the proportion of secondary industry and manufacturing within its gross prefectural product, making it one of Japan's leading inland industrial regions. Kyoto and Shiga are also home to globally recognized corporations such as Kyocera, Omron, Nintendo, Murata Manufacturing, Nippon Electric Glass, and Fujitec. These companies drive the development of high-tech industries specializing in high-value-added manufacturing, including precision instruments and electronic components.

With over 80,000 small and medium-sized enterprises (SMEs) operating in Kyoto and Shiga, these businesses form the backbone of the regional economy. However, many face the challenge of a lack of successors. According to Teikoku Databank, the successor shortage rate stands at 44.2% in Kyoto and 45.9% in Shiga—lower than the national average, yet still affecting over 40% of companies. Furthermore, a survey by the Japan Finance Corporation revealed that 57.4% of business owners without successors intend to close their businesses within their own generation. If succession is not properly managed, business closures could result in the loss of jobs, supply chains, and valuable technologies, significantly impacting the regional economy.

For business owners without successors, preparing for succession—including developing future leaders—is essential. Business succession is a critical factor in ensuring the sustainable growth and development of the Kyoto and Shiga economies.

MACP and Kyoto Shimbun HD have actively conducted seminars and information-sharing initiatives in Kyoto and Shiga to raise awareness among business owners about succession and growth strategies. The jointly hosted “Kyoto Business Leaders Forum 2024” received an overwhelming number of applications and attendees, reflecting strong interest among local business leaders.

To further accelerate these efforts, MACP and Kyoto Shimbun HD have entered into a business partnership to promote awareness of succession and growth options—including M&A—among local business leaders driving the regional economy. By combining MACP's extensive M&A advisory experience with Kyoto Shimbun HD's media influence and credibility, the partnership aims to maximize the strengths of both organizations and contribute to regional revitalization.

## ■ Partnership Overview

As the 19th installment of the “Regional Co-Creation Project” announced on October 4, 2023, MACP has entered into a business partnership with Kyoto Shimbun Holdings, a media company with strong regional influence in Kyoto and Shiga Prefectures. The purpose of this partnership is to raise awareness of business succession and growth strategy options.

Going forward, we will enhance information dissemination in Kyoto and Shiga and collaborate to identify and support companies facing challenges related to business succession, growth strategies, and corporate revitalization.

Note: Corporate revitalization support will be provided by Mirai Financial Planning Inc., a member of the MACP Group.

## ■ First Initiative Following the Partnership – Commemorative Free Online Seminar

To commemorate the partnership, MACP and Kyoto Shimbun will co-host a free online seminar on Friday, October 24, 2025, from 14:00 to 15:00 JST. Targeted at business owners in Kyoto and Shiga Prefectures, the seminar will provide insights into M&A as one of the strategic options for business succession.

Details: <https://www.ma-cp.com/seminar/20251024/>

## ■ Company Information

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