

September 26, 2025

MACP Group's Mirai Financial Planning Co., Ltd. to Rename itself as Mirai Financial Advisory Service Co., Ltd.

Japan's Only Specialist in Revitalization-Type M&A Schemes,
Supporting the Future of Employment, Communities, and Society

M&A Capital Partners Co., Ltd. (Headquartered in Chuo-ku, Tokyo; President: Satoru Nakamura; hereinafter "MACP") is pleased to announce that its group company Mirai Financial Planning Co., Ltd. (Head Office: Chiyoda-ku, Tokyo; President: Hiroki Kobayashi; hereinafter "Mirai FP") will rename itself as Mirai Financial Advisory Service Co., Ltd. (abbreviated as "MFAS") effective October 1, 2025.

Under its new name, MFAS will continue to serve as Japan's only advisory firm specializing in revitalization-type M&A schemes. With deep expertise and strong execution capabilities, MFAS will support small and medium-sized enterprises (SMEs) facing severe business challenges. By delivering this unique M&A option to more business owners, MFAS aims to contribute to the revitalization of the Japanese economy.



■ Background of the Name Change

The business environment surrounding Japanese companies is undergoing rapid change due to the COVID-19 pandemic, geopolitical tensions, rising prices, and labor shortages. With the expiration of special COVID-related loans and tax deferral programs, bankruptcies have surged—exceeding 10,000 cases in 2024, according to Tokyo Shoko Research.

As a result, Mirai FP has seen a significant increase in consultations related to corporate revitalization. In this context, revitalization-type M&A has become an increasingly vital tool for preserving employment, business relationships, and regional economies. The name change reflects the company's commitment to positioning revitalization M&A as a social infrastructure and to clearly expressing its purpose in its corporate identity.

■ Meaning Behind the New Name

【Mirai Financial Advisory Service Co., Ltd.】

“To protect the future of companies and society, we walk together and create together.”

MFAS will be committed to co-creating solutions with business owners, employees, and local communities to overcome challenges and achieve sustainable business continuity and growth.

■ Corporate Purpose of Mirai Financial Advisory Service Co., Ltd.

【Purpose】

"Protecting the future of employment, communities, and society through business revitalization."

— Supporting companies in crisis and connecting valuable businesses to the future.

• Mission

"To protect the future of companies and society, we walk together and create together."

— Providing hands-on revitalization support with expertise and passion, committed to business continuity, employment preservation, and regional stability.

• Vision

"As a pioneer in revitalization-type M&A, we create a future of value for society."

— Establishing a trusted position as a financial advisor through support for SMEs and mid-sized companies.

• Values

Co-creation / Integrity / Expertise / Social Responsibility / Challenge

■ New Corporate Logo



The symbol mark visually represents MFAS's philosophy and corporate stance. The “M” is designed to resemble two legs walking together, symbolizing partnership and collaboration. The upward gradient expresses a forward-looking vision of “revitalization” and “future.”

■ Message from the President

Since the collapse of Japan's economic bubble, the path to rebuilding businesses burdened by financial distress has steadily expanded. In today's uncertain environment, the end of COVID-related relief measures has led to a growing number of companies in need of revitalization support. Revitalization-type M&A is more important than ever.

By identifying the hidden value in struggling companies and creating synergies with sponsor firms, we help preserve valuable businesses. This enables business owners to avoid personal bankruptcy, protects employee jobs, and often leads to a V-shaped recovery within months.

By standing alongside companies in distress, we aim to protect not only their businesses but also the future of all stakeholders. Our new name, "Mirai Financial Advisory Service," will embody this mission. As Japan's only firm specializing in revitalization-type M&A, we will accelerate our support efforts and contribute to the further development of the Japanese economy.



Hiroki Kobayashi

President

Mirai Financial Advisory Service Co., Ltd.

Company Information

■ Mirai Financial Advisory Service Co., Ltd.

Company Name: Mirai Financial Advisory Service Co., Ltd.

Head Office: 9F, TOKYO TORCH Tokiwabashi Tower, 2-6-4 Otemachi, Chiyoda-ku, Tokyo

Representative: President Hiroki Kobayashi

Established: March 2002

Effective Date of Name Change: October 1, 2025

Business Description: M&A Advisory Services

Website: <https://www.mirai-fp.co.jp>

■ M&A Capital Partners Co., Ltd.

Company Name: M&A Capital Partners Co., Ltd. (Listed on the Tokyo Stock Exchange Prime Market, Securities Code: 6080)

Head Office: 36th Floor, Yaesu Central Tower, Tokyo Midtown Yaesu, 2-2-1 Yaesu, Chuo-ku, Tokyo

Representative: President Satoru Nakamura

Established: October 2005

Business Description: M&A brokerage services

Website: <https://www.ma-cp.com>